



# BUSINESS OUTLOOK & ECONOMIC FORECAST



FRIDAY, JANUARY 31, 2020  
DOORS OPEN AT 7:30 AM  
PROGRAM BEGINS AT 8:00 AM

MARRIOTT RANCHO CORDOVA  
11211 POINT EAST DRIVE  
RANCHO CORDOVA

As the geographic center and employment hub of the Sacramento region, our Rancho Cordova business community prospers through familiarity with economic essentials advocating local success.

**Business Outlook & Economic Forecast 2020** - a must attend event for business leaders who value well-researched information and insight into economic growth. Our program provides analysis of markets within the region and dynamic views on national trends, regional perspectives and local indicators. Join us!

## SPEAKERS & PROGRAM



**Rob Lapsley**  
*California's Fiscal Health Outlook*  
President & CEO  
California Business Roundtable



**Daniel J. Cairns**  
*The Gathering Storm:  
is it Time to Drop Sails and Break-out Oars?*  
Senior Vice President, Baird  
Private Wealth Management



### 2020 PLANS FOR DEVELOPMENT

**RANCHO CORDOVA CHAMBER OF COMMERCE** Presents:  
**2020 Rancho Cordova Economic Index and  
Rancho Cordova Business Confidence Survey**



Thank you to our sponsors ~ **Gold Sponsors**



Silver Sponsors



### Bronze Sponsors

California American Water | First Northern Bank | Heritage Community Credit Union | P G & E  
Rancho Cordova Travel & Tourism | RC Hospice Care | Redtail Technology  
Republic Services | Sublime Digital Marketing

Event Sponsor ~ **HEFNER LAW**

**\$38.00 per person - includes a full breakfast, program and materials.**  
For information or to reserve your seat contact the Chamber at 916-273-5700 or  
RanchoCordova.org or Info@RanchoCordova.org